



MARKO STANOJEVIĆ

CURRICULUM VITAE

Based in: Hong Kong SAR (resident)
DOB: 26.04.1974. in Belgrade, Serbia
Nationality: Serbian

CONTACTS

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SHORT BIO

Working as a professional creative in design field for 20+ years on design projects of different nature. Rather than complying to traditional, narrow definition of any one discipline, remained very curious to explore between fields of product design, branding, communication/graphic design, product-service system design, supported over time with three Master of Design/Arts diplomas in corresponding fields. In the last fifteen years mostly working as a creative/art director leading design teams in the fields of design strategy, product design, branding, visual identity design, communication/graphic design, packaging design, publishing, and on occasion interior design.

After years of working internationally in a number of design studios and companies, in 2009 opens Bureau Zero design studio providing services to clients and launching a small product line under the same brand name with each of the products in its own way being a physical manifestation of some aspect of studio's creative philosophy of uber-rational design, context-appropriate clever twist and aesthetics-of-functionality with a strong holistic approach.

Other than practicing design, teaching it full time, part time, and as a guest/outside expert since 2007 at universities in Milan and Belgrade, and since 2014 working full time in School of Design of The Hong Kong Polytechnic University, and also giving invited lectures, workshops and short courses in other parts of East Asia.

Diverse professional background combined with educational experience, both feeding off of one another and spreading across different cultures, provided a good overview of design workflow and in-depth understanding of complex and demanding, multidisciplinary tasks. Strongly interested in design as a means of storytelling or rather in Narrative Design as a controlled use of non-lingual communication as a design tool, and translation of chosen embedded semiotic values across media. Extensively pursued and explored issues of branding and self-branding in contemporary environment and in the future, both professionally and through research & publications.

Occasionally writing publications or articles for specialized design magazines, acting as a jury member on design contests and holding public lectures per invite.

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PROFESSIONAL EMPLOYMENT

long term engagements

- 2017-ongoing ALEXANDER HAYE, Sweden - Creative Director (consultancy based engagement)**
Fashion handbags and accessories start-up from Sweden. Defined and developed entire brand from scratch with all of its' constitutive elements. More specifically - storyline and manifesto (copywriting), visual identity (logotype, applications, colour patterns, etc.), packaging, series of advertizing photographs and other visuals. Most important segment in the process was design of pattern family for on-product application that the brand would be defined by.
- 2014-2015 JAPAN TOBACCO INTERNATIONAL (JTI), Serbia - Design Director (consultancy based engagement)**
Designing promotional products and product lines, sculptures and various objects mostly of HoReCa nature for JTI, Serbia family of brands like Winston, Camel, Sobranie and others. Due to restrictive nature of advertising regulations and legislation for tobacco industry, most of the designs had to communicate on a subtle, sometimes even subliminal semiotic level with a strong artistic approach in execution. Tasks significantly varied from mass-products with production ability and economic factors being crucial, to one-off art pieces for high-end locations. Also developed furniture system for JTI Group's public use in designated locations/spaces and as a follow up several interior designs with it.
- 2013-2014 UNILUM LED, Sweden - Design Director (consultancy based engagement)**
LED lighting products start-up company. Complete branding done and all visual elements developed. Work consisted out of creating initial brand storyline (mission statement, keywords, visual metaphors - soft brand definition), logotype and brandbook with all visual identity guidelines, stationary, packaging, poster series, advertizing visuals, various printed and web materials, clothing, promotional materials, small gift objects, etc.) and several products in the second stage of collaboration.
- 2009-2015 BUREAU ZERO design studio - Founder and Creative Director**
Mostly focused on providing design services for clientele from Mediterranean countries and locally. Other than consulting, launched a design brand under the same name and designed and produced a series of furniture, tabletop and other types of products which represented, supported and further advanced Bureau Zero design values and studio's philosophy of uber-rational holistic design.
- 2008-2009 PIERANDREI ASSOCIATI architectural studio in Milan, Italy - Senior Designer**
Assigned with product and graphic design, product-service system design, research & analysis and design strategy planning. Among other projects of various nature, worked extensively on research stage and scenario development of **Beta unopuntozero** office furniture system for client **Tecno SPA** which later won several prestigious international design awards.
- 2008 CASSINA in Meda, Italy (member of POLTRONA FRAU GROUP) - Furniture Designer**
Underwent 3 months INNOVA furniture design training course organized by Poltrona Frau Group in Scuola Politecnica in Milano, Italy. After training assigned to iconic design company Cassina (PFG member) to a multidisciplinary, multinational team inside R&D department. Involved in development of several furniture design projects (chairs, armchairs, sofas) out of which EVE chair by Piero Lissoni stands out (concept development from initial sketches to prototype followed by initial and detailed final adaptation for production). Project won several international design awards.
- 2007 MARKUS BENESCH CREATES studio in Milan and Munich - Product and Graphic Designer**
Worked on extremely diverse projects due to experimental nature of the studio, from standard product, graphic or interior design to fashion apparel and art installations or objects. Ones that stand out were part of the events on and around Salone del Mobile 2007 (Milan Design Week)
- Presentation of the MBC studio for Milano Fuorisalone 2007 event, consisted out of graphic, product, fashion and space designs made as a part of a large mother-project called Fantabulosa
- Showroom design for a wallpaper company Janelli & Volpi
- Art installation called Wallpaper Story posted in in Triennale di Milano museum, also for Janelli & Volpi, promoting their company philosophy (team project).
- 2007-2008 OTASH-OTAKO architectural studio in Belgrade, Serbia and Moscow, Russia - Creative Consultant and Lead Graphic Designer (consultancy based engagement)**
Dealing with concept and aesthetics on projects in Serbia and Russia, most important being redesign of interior of Kremlin Congress Hall. On that project, in charge of initial design research, analysis and concept solutions that had to communicate key values of contemporary Russia, while preserving a link with local heritage and tradition. Construction completed in 2010. Regarding graphic design, designed logo, visual identity and a number of other supporting graphic materials for the Otash-Otako studio.
- 2004-2006 SYSTEM INTELLIGENCE PRODUCTS in Belgrade, Serbia - Art & Technical Director**
SIP was a regional industry leader in hot foil printing technology, different holography technologies and security printing. Went through training in specialized companies in London and Leicester, Great Britain over one month period. Worked on total design projects involving industrial design and/or communication design. Other than being a creative lead and in charge of in-house production, worked on planning, organisation and logistics since majority of projects involved outsourcing some segments of production on international scale. Won most prestigious local graphic design awards with some projects.

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- 2004-2005 SHISEIDO in Belgrade, Serbia - Graphic Designer (consultancy based engagement)**
In charge of following brand global standards and applying them on the local market. All projects were BTL advertising graphic designs, where some were created from scratch while others were a part of brand's global campaigns and were localized for Serbian market.
- 2003-2004 OFFICE 1 SUPERSTORE, American multinational retail chain and telemarketing company in Belgrade, Serbia - Art Director**
Engaged on various types of projects demanding different creative, organizational and technical skills, from graphic design (brochures, posters, visuals, etc.), product graphic, packaging to complete branding of new products while preserving pre-existing overall values of the mother-brand.
- 2003-2006 SIEMENS in Serbia & Montenegro - Lead Graphic Designer, Visual and Print Manager (consultancy based engagement)**
Designer and/or Supervisor on all projects company has done in the region in that period involving Siemens visual identity elements - BTL advertising, graphic designs, stands for various events, etc.
- 2001-2003 AUTOPRESS d.d. publishing company in Belgrade, Serbia - Lead Graphic Designer**
Worked inside a design team in AUTO, the oldest specialized monthly automotive magazine in Balkan region with very strong tradition and large base of followers, and on different graphic design projects not related to the magazine commissioned through their sub-company. The mother-company owned the high-end printing production facilities with highest capacity in the region at the time and many post-production machines, which enabled total control of the project workflow from initial ideation to final stages of post-production.
- 1997-1998 METRO MARKETING STUDIO in Belgrade, Serbia - Graphic Designer**
Worked on several advertising campaigns in a BTL team and individually on projects of graphic design nature like logos, visuals, stationary, packaging, etc.
- 1994 IMA marketing agency in Belgrade, Serbia - Junior Designer**
Worked on graphic design, fair stand design and interior design projects. First professional career experience.

PROFESSIONAL EXPERIENCE SINCE 2009

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consulting on short-term
or part-time engagements,
freelancing, etc.

- 2019 Beogradski oftalmološki centar (BOC)**
Belgrade Ophthalmology Centre (BOC) clinic previously had branding done, but has decided to rebrand itself after one year. New design was done from scratch with exception of maintaining weak link to overall design language to which clientele might have gotten used to. Designed visual identity (logotype and brandbook) and supporting materials, coordinated application on clinic interior, stationary, advertising, etc.
- 2018-2019 Beooko (BO)**
Optics Store in Belgrade, Serbia, affiliated to Belgrade Ophthalmology Centre (BOC) clinic. Designed entire sub-brand visual identity (logotype, brandbook, supporting visuals), to an extent following preexisting visual language of the mother brand.
- 2017 Daedalus Adventure**
European niche tourist agency focused on providing high end theme based tourism service. Designed visual identity (logotype, brandbook).
- 2015 Pruna**
High-end alcohol beverage producer specialized in making Rakija, Serbian national drink (fruit brandy, of which most well known is plum brandy - Slivovitz). Designed ceramic bottle and label for high-end product line and main brand visuals (logotype, brandbook).
- 2015 Die Ingenieur Schmiede GMBH**
B2B company from Munich, Germany, specialized in engineering services for automotive industry, their most prominent client being BMW Group. Designed logotype and stationary materials.
- 2012 Letopis Matice srpske (Serbian National Chronicle)**
The oldest living literary magazine in Europe and one of the oldest in the world, still published under the same name since year 1824. The magazine is considered to be one of national cultural treasures of Serbia. Designed new header, cover page, layout and display font with extreme care given towards respecting the heritage while at the same time translating it into a contemporary context and orienting it towards younger, wider audience.
- 2009 Cilindrolo produced by Extravega, Milano, Italy**
Set of rocking chairs is a self-initiated project. Partially sponsored and produced by Extravega, product premiered on Salone del Mobile 2009 (Milan Design Week). Product was later added to Bureau Zero product collection under the same producer.

1994-ongoing

Freelance

Between or alongside full time and part time duties, constantly freelancing and providing consultancy as creative/art director when working as a part of a team or as a designer when working solo. Experienced in organizing and supervising projects requiring coordination between outsourcing and in-house work on international projects.

Local/regional clients that stand out as either more recent or most significant ones are:

Regional Development Agency Belgrade - visual identity & logotype; **Europapier** - swatches, invitation cards, calendars and other promo materials; **Podgorica and Tivat Airports** - promo materials, brochures; **Megatrend University** - diploma designs (Bachelor, Master, Doctorate and Honorary doctorate); **Belgrade Mixed Enterprise, BME** - visual identity and logotype; **Adriatic Fair**, Budva - promo materials; **Atlas Group** - PET plastic bottle for still mineral water **Aqua Monta**; **Belgrade Theaters** - membership cards & promo materials; **Chevening Magazine**, bilingual (English/Serbian), published in Belgrade.

International clients, based on the same criteria:

Persona Surgical Modelling, Hong Kong - promotional print materials; **VCare**, Hong Kong - promotional print materials; **Afex**, Canada - digital visuals of various nature; **Blue Fly**, Czech Republic - visual identity & logotype; **eSMS.gr**, Greece - visual identity & logotype; **Big Fish**, Canada - visual identity & logotype; **Tracer Technologies**, USA - various visuals & print materials; **IT Excellence**, Russia - stationary, various visuals...

AWARDS

that influenced career path

Product Design

With design team in 2008 developed a design scenario Living in Beta (later published as a book) for Tecno SPA which was followed up with design of Beta Unopuntozero furniture system and awarded with **Red Dot Award: Product Design 2010**, **ADI Index Selection**, **Good Design Award 2010** and a number of international awards.

Graphic Design

Awarded first place prize by jury and viewers for The Art of Foil 2005 wall calendar at **Publikum CalExpo 05**, the biggest and most relevant graphic design prize in Serbia, and a year later third place award for SIP 2006 table calendar at **Publikum CalExpo 06**. Awarded second place prize among 600+ proposals for the fashion brand **St. George** visual identity and logotype (first place prize was not awarded) in 1994, which was an inspiration to choose a profession of designer as a career path.

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COMMUNITY & PROFESSIONAL SERVICES

Juror on **Shantou 2nd Major Cup Industrial Design Competition 2018**, Shantou, China

Juror on **DESIGN FOR ASIA, Hong Kong Young Design Talent Award 2015, 2016 and 2017** organized by Hong Kong Design Center

Juror on **SparxSmart Design Contest 2015** organized by XHY Intelligence Technology Ltd., Shenzhen, China

Juror on design competition for German based international brand **KARE**, on **Mikser Design Expo 2011**

Juror (as a representative of national creative industries) on **Serbian National Souvenir** competition organized by Serbian government agency SIEPA in order to promote national identity on **Shanghai Expo 2010**

Juror on **Young Serbian Designers 09** competition

Amongst the founders of the designers group **FormArt** in the year 2000, with which organized a number of exhibitions in Belgrade, Novi Sad and inner Serbia and worked on individual and team consultancy design projects. As a part of a long term strategy, FormArt aggressively promoted relevance of design by presenting it as a possible strategic and competitive advantage on the open market and not just as an added value or even a mere 'decoration' as it was often perceived at that time in the transitioning post-socialist market.

PROFESSIONAL ASSOCIATIONS MEMBERSHIPS

2015-ongoing

Full member of **ULUPUDS (The Association of Applied Arts Artists and Designers of Serbia)** with an addition of national status of Liberal/Free Artist since.

ACADEMIC EMPLOYMENT

long term engagements

- 2014-ongoing **The Hong Kong Polytechnic University, School of Design (PolyU SD)**
Teaching Fellow, at first Visiting Lecturer (full time employment) in Product Design department
- 2018-2019 **Hong Kong Design Institute (HKDI), member of VTC Group**
Visiting Fellow (1 year consultancy based engagement) in Communication Design and Digital Media (CDM) and Architecture Interior & Product Design (AIP) departments
- 2011-2014 **Belgrade Polytechnic School (College of Vocational Studies), Serbia**
Lecturer (full time employment) in Industrial Design department
- 2010 **Faculty of Arts & Design of John Naisbitt University, Belgrade, Serbia (until 2015 called University of Megatrend)**
Expert Visiting Lecturer (consultancy based engagement) in Product Design and Interior Design departments
- 2007 **Politecnico di Milano, Italy**
Teacher Assistant in Master Programme Product Service System Design department

TEACHING & SUPERVISION

Courses Taught

• HKPolyU SD (Product Design discipline - BA(Hons))

- 2014-current Capstone Project 1 (4th yr. of study/4yrs.) (in the first year course was named Independent Study, then renamed) - 5 years
2014-current Capstone Project 2 (4th yr. of study/4yrs.) (in the first year course was named Final Year Project, then renamed) - 5 years
2014-2018 Cooperative Workshop (4th yr. of study/4yrs.) - 4 years
2014 Technology2: Materials & Processes (2nd yr. of study/4yrs.) - 1 year
2014-current Professional Practice (4th yr. of study/4yrs.) - 5 years
2016-current Portfolio Review (4th yr. of study/4yrs.) - 3 years
2015, 2018-current Entrepreneurship (3rd yr. of study/4yrs.) - 2 years
Total average eSFQ is 4.4 (eStudent Feedback Questionnaire - evaluation of teaching staff, lowest grade is 1, highest is 5)

2018 • HKDI (Product Design programme - Higher Diploma)

Final Year Project (2nd yr. of study/2yrs.) - 1 year

• Belgrade Polytechnic School (Product Design department - Higher Vocational Diploma)

- 2011-2014 Product Design 1 (2nd yr. of study/3yrs.) - 3 years
2011-2014 Product Design 2 (2nd yr. of study/3yrs.) - 3 years
2011-2014 Final Year Project (3rd yr. of study/3yrs.) - 3 years

• Faculty of Arts and Design, John Naisbitt University, Belgrade (Product and Interior Design departments - BA(Hons))

- 2010 Design Management (3rd yr. of study/4yrs.) - 1 year

• Politecnico di Milano (Product Service System Design - MA)

- 2007 Final Synthesis Lab (2nd yr. of study/2yrs.) - 1 year

Courses Supervised

• HKPolyU SD (Product Design discipline - BA(Hons))

- 2015-2016 Technology2: Materials & Processes (2nd yr. of study/4yrs.) - 2 years
2018-current 3D Communications 1 (1st yr. of study/4yrs.) - 1 year
2018-current Rapid Prototyping (2nd yr. of study/4yrs.) - 1 year

Teaching Development

• HKDI

- 2018 **Knowledge Centre** (Lab equivalent) lead developer on AIP department, support developer on CDM department.
- 2018 **Advance Design Studio** leader (programme aimed at grooming most promising students through engagement on demanding, cross disciplinary international project(s), under team of tutors from different disciplines).
- 2018 Lead planner and organizer of **three international workshops** on AIP and CDM departments, both for students and teaching staff development, two with staff from renowned universities (Politecnico di Milano and Libera Università di Bolzano, Italy), one with experts from leading company in the field (Adobe Systems, USA).
- 2018 Developed **Microbranding 1 & 2** set of courses on AIP Product Design programme on sem4 and sem5.

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• **UHKPolyU SD** (Product Design discipline - BA(Hons))

- 2019 Art Director and Convener of exhibition **Carving Manghut** made out of 9 selected logotypes by final year students as a part of their self-branding projects. They were built out of wood reclaimed after typhoon Manghut, strongest in the city's history hit Hong Kong in 2018.
- 2019 Art Director and Organizer of exhibition/sales event **Early Bird Show** made out of 11 product design projects by yr3 students produced in small volume batches (250+ pieces in total). Enabled sponsoring for some projects and various parts of the event of around 100,000.00hk\$. Event subsequently extended and included in HK PolyU SD Annual Show 2019.
- 2018 Art Director and Convener of exhibition **Some Body** made out of collection of 10 posters with personalized photos of selected self-branding projects by final year students applied on their bodies.
- 2017 Art Director and Convener of exhibition **Visual Soliloquy** which consisted out of 16 selected logotypes done by final years students. Projects were initially done as a part of Professional Practice course.
- 2017 Convener and Lead Organizer of **HKPolyU SD Student Works 17** exhibition on Salone Satellite 17 in Milan, Italy. In charge of project selection and preparation, overall art direction, stand design and build, logistics, finances, promotional materials and visuals, etc. 12 student projects were selected and exhibited coming from 3 disciplines - Product Design, Communication Design and Environment and Interior Design.

• **Belgrade Polytechnic School** (Product Design department - Higher Diploma)

- 2011-2014 Head Mentor for all Product Design related graduation thesis.
- 2013 Convener and Art Director of **Serial Unique** student design competition (objects to be hybrids born out of local tradition and heritage with strong contemporary global values (glocalization trend). Selected projects formed a collection that was exhibited on major and minor design events in the country.
- 2011 Restructured and updated courses Product Design 1 & 2 to fit newly developed study curriculum and new overall educational goals of the Product Design department.

Teaching Service

• **HKPolyU SD** (Product Design discipline - BA(Hons))

- 2018-current Discipline Manager, Product Design - 1 year
- 2016-current Internship Supervisor - 3 years
- 2015-current Production Workshop Coordinator - 4 years
- 2014-current Leader of **European Study Trip** course in summer semester, as an expert on Europe's contemporary design and design history, art history and culture. As an expansion, a role of leader of **USA Study Trip** added in 2017. Each year organized a number of lectures in prominent design studios or companies, visits to museums of art, history or design, design schools, international design weeks or similar significant events etc. Gave lectures presenting HKPolyU SD in Belgrade, Serbia; Riga, Latvia; Portland, Oregon, USA. Organized field trips to producers and companies in mainland China.

• **Belgrade Polytechnic School** (Product Design department - Higher Diploma)

- 2013 Organizer and leader of Study Trip to **Salone del Mobile 13** (Milan Design Week) for top graduate students

Teaching Accomplishments and Recognition

• **HKPolyU SD** (Product Design discipline - BA(Hons))

- 2019 HK PolyU 2018 **Most Outstanding Student Award** given to Product Design student CHAN Ho Yee, Cindy. Mentor on her Capstone (FYP) project; teaching her 5 courses in total.
- 2017-2018 Three projects in **Cooperative Workshop** course in 2017/18 got selected for production by **New Life** mental health NGO from Hong Kong (procured IP rights from PolyU SD). Developed by multi-disciplinary student teams, consisted out of set of products, logotype and supporting visuals, video and advertizing strategies.
- 2018 Two Capstone projects selected to represent HKPolyU SD on **Salone del Mobile Shanghai 18 - Lon E Sol** (2 lamps set) by Hung Jui Yu, Jada, **Project Freedom** (set of 3 conceptual communication devices) by Hsiao Yung Chih, Gi.
- 2017 Two Capstone projects selected to represent HKPolyU SD on **Salone del Mobile Shanghai 17 - Fear Not** (set of 3 lamps) by Lau Witnie Yvette, **Bitter Better** (Chinese herbal tea smart cooking set) by Pang Ka Yu, Joletta.
- 2017 **A' Design Bronze Award** for Capstone Project - **Carpe Diem** Night Lamp by Kin Man Cammy Sha.
- 2016 **A' Design Silver Award** for Capstone Project - **Life Lamp** by Yan Yee Kee, Jolly.

Undergrad Final Year Project Supervision/Mentoring

- 2014-2019 **HKPolyU SD** (Product Design discipline - BA(Hons)) 40 Capstone Projects/FYPs supervised
- 2018 **HKDI** (Product Design programme - Higher Diploma) 5 FYPs supervised
- 2011-2014 **Belgrade Polytechnic School** (Product Design department - Higher Diploma) 5 FYPs supervised

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INVITED LECTURES, WORKSHOPS, SHORT COURSES

2017, 2018, 2019

Distinguished Overseas Professor at Shanghai Dianji University, China

Teaching Microbranding studio based course. One semester course workload was compressed into a full time five day set of lectures and tutorials during summer semester for the third year Product Design bachelor level students as a part of their compulsory studies.

2016 Visiting Assistant Professor at Shih Chien University in Taipei, Taiwan

Teaching Entrepreneurship studio based course. It was organized as a workshop based intensive course and the entire semester workload of lectures and tutorials was compressed into nine days (May 7-16. 2016) of studio based work. Prior to that, held an invited lecture in late November 2015.

2015-2017 Guest Lecturer in City University of Hong Kong (on a parttime basis)

Lectures and workshops on Visual Design topic within Internet Communication course on Department of Media and Communication.

2013 Organizer and Lecturer in a creative hub Nova Iskra in Belgrade, Serbia

Three day lectures & workshop about Analysis and Strategic Design for creative professionals with different areas of expertise. It was a follow up and a high-point on a series of open lectures about different aspects of design done previously.

2010 Art Director of DuPont Design Workshop on Mikser Design Expo 2010 in Belgrade, Serbia

Workshop was a part of a marketing campaign to promote advanced material Corian on the local market. It lasted for four days, and 14 selected young designers developed 10 different projects within this time frame from scratch up to the functional prototype level. Workshop was open for the public who could get an insight into all the stages of design process.

2009 Organizer, Art director and Coordinator of sponsored Extravega Design Competition on Faculty of Applied Arts in Belgrade, Serbia

Extravega is an Italian company from Milano specialized in high level, technically demanding, metal and glass products and interiors. Competition took place on all of Industrial Design Department (1st-5th year of study). Assignments given by the company were integrated into regular curriculum on different courses over the length of one semester, and adapted to fit regular educational goals. As an Expert Guest Lecturer performed regular bi-weekly tutorials or lectures with students alongside teaching staff in support of their regular studies and to better facilitate competition outcome and deliverables.

2008 Organizer and Lecturer on Product Service System Design workshop on Belgrade Design Week 2008, Serbia

Conducted a multidisciplinary three day workshop for students from three Belgrade design or applied arts oriented Universities, with guest professors coming from university of Politecnico di Milano, Italy. Students were drafted from various departments and years of study, and the workshop was a part of educational events on Belgrade Design Week. The workshop was supported or endorsed by several companies out of which Siemens stands out as the biggest sponsor.

2008 Organizer and Lecturer of Product Service System Design workshop on Faculty of Applied Arts in Belgrade, Serbia

Conducted an invited lecture on Faculty of Applied Arts, Belgrade with guest Professor from Politecnico di Milano, Italy about Product Service System Design multidisciplinary holistic design methodology followed by a workshop for students of fourth and fifth year of studies coming out of four departments - Industrial, Graphic, Interior and Fashion Design. This was the first ever Politecnico di Milano Product Service System Design workshop held outside of Italy.

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ACADEMIC QUALIFICATIONS

and previous education and training

2013 Master of Graphic Design (MD) at Faculty of Applied Arts, Belgrade (1yr programme)

2007 Master of Product Service System Design (MD) studies at Politecnico di Milano (2yrs programme)

2002 Bachelor (BaHons) and Master of Industrial Design (MA) at Faculty of Applied Arts, Belgrade (5yrs programme)

(initial studies of 5 years Bachelor Degree under the old educational system, later converted to Master Degree level (4+ 1yrs) according to new European Union Bologna educational standards and credit allocation criteria)

Military Service (mandatory in former Yugoslavia), (1yr)

Third Belgrade Gymnasium (Natural Sciences Dept.) - Secondary school (4yrs)

Svetozar Markovic, Belgrade - Primary school (8yrs)

PUBLICATIONS

- 2018 Stanojevic, Marko. "Visual Soliloquy – The Anti-Social of Design" in Cubic Journal 1 (1): 136-151, 2018. Edited by Bruyns, G. & Hasdell, P., Issue 1, Jap Sam Press. DOI:10.31182/cubic.2018.1.008
- 2008-2010 As a freelancer wrote for several Serbian specialized design magazines, out of which most prominent one was Kwart magazine with articles Cocreating, Nomadic Lifestyle and Serbian Souvenir.

EXHIBITIONS

Participated in group exhibitions:

- Belgrade Design Week 2013, Belgrade
- Mikser Design Expo 2013, Belgrade
- Inventor Fair Serbia 2013, Belgrade
- Furniture Fair Serbia 2012, Belgrade
- Zlakusa Ceramic Sculptures 2012 art colony and exhibition, Uzice
- Mikser Design Expo 2010, Belgrade
- Fuori Salone 2010, "That's POLI - Ask PSSD", Milano
- Mikser Design Expo 2009, Belgrade
- Salone del Mobile 09, Biblioteca dell'Incoronata, Milano
- Salone Satellite 09, Rho Fiera, Milano
- Fai la cosa giusta 07, Fiera di Milano
- Publikum CalExpo 06, Belgrade
- Publikum CalExpo 05, Belgrade
- October Salon 2000, Belgrade
- Vivere Moderno, 1998 Belgrade Fair
- Tice, 1996, Gallery Triangle, Belgrade

SOFTWARE

Adobe CS (professional level, daily use for 20+yrs)
CorelDraw (professional level, daily use for 20+yrs)
RhinoCeros (professional level, daily use for 15yrs)
SolidWorks (medium level, monthly use for 2yrs)

LANGUAGES

English (reading, writing, verbal - fluent level)
Russian (reading, writing, verbal - medium level)
Italian (reading, writing, verbal - medium level)
Serbian and other ex-Yu languages (native speaker)

MISC.

- Actively interested in various forms of arts and art related technologies, culture, history, philosophy and entertainment.
- Grew up in Africa and Europe, lived or spent significant amount of time in several European countries and in Asia. Still very curious to know more about different heritages and cultural diversities world-wide and experience them first-hand. Not much can be learned from home, even today.
- Fitness and physical training on high amateur level, martial arts fan and practitioner on recreational level.
- Driving license for car and truck in Europe, for car in Hong Kong SAR.

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